



A SPONSORSHIP OPPORTUNITY

Organized by



Federica Weblearning
Università di Napoli Federico II

CENTER FOR MULTIMEDIA
DISTANCE LEARNING

A SPONSORSHIP OPPORTUNITY

EMOOCs 2019 represents a great opportunity for sponsors to gain international recognition and to position themselves amongst leading MOOC authorities in a field which has seen huge growth in recent years, and is trending towards online credentialing and the lifelong learning market.



Federica, the Centre for Web Learning at the University of Naples, Federico II, will be hosting **one of the biggest e-learning events** on the calendar, **EMOOCs 2019**.

The event attracts leading researchers, educators, policymakers, developers, thought-leaders and corporate players in the field of **Higher Education**. They will be gathering to discuss **strategic policy for multimedia and open learning in Europe**. A debate which is gaining momentum as HE institutions, the corporate sector and technology collaborate and/or compete to find effective solutions to the challenges of the knowledge economy. EMOOCs 2019 is positioned at the **MOOC crossroads** where the interests of academia and business converge.

GOOD ATTENDANCE

+1.200
attendees

50
countries

+500
organizations

Total numbers for all editions



Policymakers



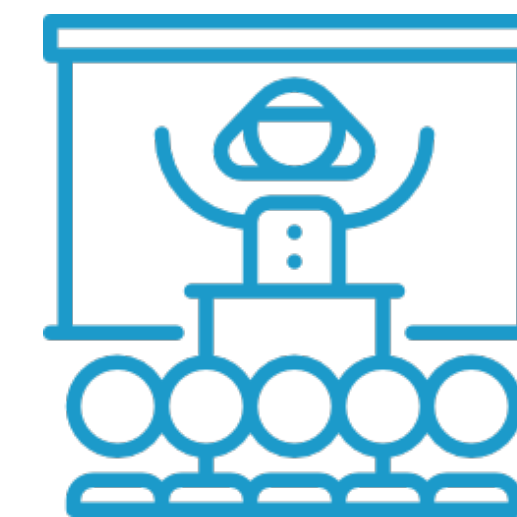
Academics



Entrepreneurs



Researchers



Educators



Corporate Leaders

Sponsors will be able to reach a large, international audience to gain global positioning in the growing MOOC market.

Internationally-renowned speakers and leading thought-makers will be giving the keynotes and taking part in round table debates. Speakers of this quality attract audiences and stimulate debate.

KEYNOTE SPEAKERS



ANANT AGARWAL
CEO of edX



SIMON NELSON
CEO of FutureLearn



MAURO CALISE
Federico II University,
(Italy)



CARLOS DELGADO KLOOS
UC3M,
(Spain)



MARTIN EBNER
TU Graz,
(Austria)



OLIVER JANOSHKA
Stifterverband,
(Germany)



TIMO KOS
LDE Centre,
(Netherlands)



CATHERINE MONGENET
FUN,
France



JUSTIN REICH
MIT,
(USA)



JOSÉ RUIPÉREZ-VALIENTE
MIT,
(USA)



GIDEON SHIMSHON
Imperial College,
(UK)



THOMAS STAUBITZ
HPI,
(Germany)



MARTIN WIRSING
LMU,
(Germany)

WHY SPONSOR EMOOCs 2019?

EMOOCs offers an interesting and attractive program with four parallel tracks and a series of interactive workshops.

Research Track

This track provides a theoretical backdrop to the practical approaches described in the experience track. It focuses on learning and measurement of learning, including data collection and analysis. It also explores innovation in infrastructure, interface and delivery, AI and AR.

Experience Track

This track focuses on innovation in quality online delivery and learning models. It investigates emerging technology trends, learning tools, immersive learning and data products and policy. It explores certification and alternative credentials as a route to sustainability.

Policy Track

Sessions in this track reflect on strategic policy for MOOCs and online learning in Higher Education at the institutional, national and European level. Topics include University mission; international collaboration to address global challenges; financial and regulatory incentives and barriers.

Business Track

The track investigates a changing Higher Education marketplace, where the roles of new key players coincide and diverge in the provision of CPD, on-the-job training, and reskilling or upskilling opportunities for lifelong learners, and in the creation of branding or marketing initiatives.

Workshops Track

The workshops provide an innovative forum for exploring and discussing emerging trends in MOOCs in a participatory and informal way.

NETWORKING OPPORTUNITIES

EMOOCs attracts a truly international audience of leading researchers, practitioners, policy-makers and corporate players. Networking opportunities are created during the conference via team-building activities, coffee breaks, lunches and gala dinner.



With its sea-front, city-centre location opposite an ancient castle and fishing port, the Federico II University Congress Centre is a great venue. Naples is famous for its sun, history, people and pizza, and there are a wealth of interesting tourist sites to visit in and around the city.



SPONSORSHIP PLANS

	BRONZE	SILVER	GOLD
Logo on the EMOOCs 2019 website	small	medium	large
Logo on promotional mailings	-	medium	large
Logo on the conference badge	-	medium	large
Logo on the presentation slides at the opening/closing event	-	-	large
Logo on the programme	-	-	large
Posters/banners in the conference room and on-site (produced by the sponsor)	-	3	6
Distribution of leaflets/other material	Registration area	Registration area	Participant kits
Stand space in the exhibition area (material organized by the sponsor)	6m ² stand	9m ² stand	12m ² stand
Number of free passes	1	2	4
	1.000 €	2.500 €	5.000 €



CONTACT DETAILS

Ruth Kerr

Federica Weblearning - University of Naples Federico II

Email: sponsorship@emoocs2019.eu